Via EDGAR

Securities and Exchange Commission Division of Corporation Finance 100 F Street, N.E. Washington, D.C. 20549

Attn: Taylor Beech

Re: Stran & Company, Inc. (the "Company") Registration Statement on Form S-1 File No. 333-260109 (the "Registration Statement")

Ladies and Gentlemen:

The Company hereby requests, pursuant to Rule 461 promulgated under the Securities Act of 1933, as amended, acceleration of effectiveness of the Registration Statement will become effective as of 4:00 p.m. (Eastern Time) on November 8, 2021, or as soon thereafter as practicable.

Please contact Louis A. Bevilacqua, Esq. of Bevilacqua PLLC, U.S. counsel of the Company, at (202) 869-0888, ext. 100, to provide notice of effectiveness, or if you have any questions or concerns regarding the foregoing.

Very truly yours,

Stran & Company, Inc.

 By:
 /s/ Andrew Shape

 Name:
 Andrew Shape

 Title:
 President and Chief Executive Officer

cc: Louis A. Bevilacqua, Esq.