## UNITED STATES SECURITIES AND EXCHANGE COMMISSION **WASHINGTON, DC 20549**

## FORM 12b-25

SEC FILE NUMBER 001-41038 **CUSIP NUMBER <u>86260J 102</u>** 

			NOTIFICATION	ON OF LATE FILING
Check One):	□ Form 10-K ⊠ Form 10-Q	☐ Form 20-F ☐ Form 10-D	☐ Form 11-K ☐ Form N-CEN	□ Form N-CSR
	For Period Ended: Mar	ch 31, 2024		
	☐ Transition Report ☐ Transition Report ☐ Transition Report ☐ Transition Report	on Form 20-F on Form 11-K		
	For Transition Period E	Ended:		
Nothing in tl	nis form shall be const	rued to imply that the	Commission has verifi	ed any information contained herein.
f the notifica	tion relates to a portion	of the filing checked a	bove, identify the Item(s	) to which the notification relates:
Stran & Con		MATION		
ormer Name	e if Applicable			<del></del>
	rive, Suite 600			<u></u>
Address of Pi	rincipal Executive Offic	e (Street and Number)		
Quincy, MA City, State an				<u></u>
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PART II – R	ULES 12b-25(b) AND	(c)		
	report could not be file appropriate.)	ed without unreasonab	le effort or expense and	the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed.
(a) The	reason described in rea	sonable detail in Part I	II of this Form could not	be eliminated without unreasonable effort or expense;

- (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-CEN or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
  - (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

## PART III - NARRATIVE

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-CEN, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

The Quarterly Report on Form 10-Q for the period ended March 31, 2024 (the "Form 10-Q") of Stran & Company, Inc. (the "Company") could not be filed within the prescribed time period without unreasonable effort or expense for the reasons set forth below:

As previously reported in the Company's Current Report on Form 8-K filed with the SEC on May 13, 2024, on May 3, 2024, the Securities and Exchange Commission (the "SEC") issued an Order Instituting Public Administrative and Cease-and-Desist Proceedings Pursuant to Section 8A of the Securities Act of 1933, Sections 4C and 21C of the Securities Exchange Act of 1934 and Rule 102(e) of the Commission's Rules of Practice, Making Findings, and Imposing Remedial Sanctions and a Cease-and-Desist Order (the "Order"), reporting that it had settled administrative and cease-and-desist proceedings against the Company's former auditor, BF Borgers CPA PC ("BF Borgers") and its sole audit partner, Benjamin F. Borgers CPA, permanently barring BF Borgers and Mr. Borgers from appearing or practicing before the SEC as an accountant.

As a result of the Order, BF Borgers is not currently permitted to appear or practice before the SEC for the reasons described in the Order.

Effective May 13, 2024, the Company therefore dismissed BF Borgers as its auditor.

In addition, as a result of the Order, the Company's financial statements for the years ending December 31, 2023 and December 31, 2022, which were audited by BF Borgers, and the Company's interim financial statements for the quarters ending March 31, 2023, June 30, 2023 and September 30, 2023, which were reviewed by BF Borgers, may no longer be included in or incorporated into the Company's filings with the Commission, including without limitation the Form 10-Q.

Accordingly, the Company requires additional time to engage a new independent registered public accounting firm to audit its annual financial statements and review its quarterly financial statements; to complete such firm's review of the Company's financial statements for the quarter ended March 31, 2024; and to confirm the impact of BF Borgers' and Mr. Borger's conduct as described in the Order on the Company's financial statements for the Company's financial statements for prior fiscal periods.

## PART IV – OTHER INFORMATION

(1) Name and telephone number of person to contact in regard	rd to this notification	
Andrew Shape	(800)	833-3309
(Name)	(Area Code)	(Telephone Number)
(2) Have all other periodic reports required under Section 13 preceding 12 months or for such shorter period that the re-		or Section 30 of the Investment Company Act of 1940 during the ed? If answer is no, identify report(s).
		Yes ⊠ No □
(3) Is it anticipated that any significant change in results of included in the subject report or portion thereof?	operations from the corresponding period for the	last fiscal year will be reflected by the earnings statements to b
		Yes □ No ⊠
If so, attach an explanation of the anticipated change, both na made.	rratively and quantitatively, and, if appropriate, sta	te the reasons why a reasonable estimate of the results cannot be
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	Stran & Company, Inc. (Name of Registrant as Specified in Charter)	
has caused this notification to be signed on its behalf by the u	ndersigned thereunto duly authorized.	
Dated: May 16, 2024	By:	/s/ Andrew Shape
		Andrew Shape President and Chief Executive Officer
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