FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB Number:	3235-0287
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Check this box if no longer subject to
Section 16. Form 4 or Form 5 obligations
may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Johnshoy Sheila			2. Issuer Name and Ticker or Trading Symbol Stran & Company, Inc. [STRN]	Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 04/14/2023	X	Officer (give title below) Chief Operating C	Other (specify below)		
2 HERITAGE DRIVE, SUITE 600			4. If Amendment, Date of Original Filed (Month/Day/Year)	(Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applical X Form filed by One Reporting Person				
(Street) QUINCY MA 02171		02171	Rule 10b5-1(c) Transaction Indication	Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Check this box to indicate that a transaction was made pursuant to a contra affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.	on or written plan that is intended	d to satisfy the			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		4. Securities Ad Disposed Of (D		4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I)	Beneficial Ownership
					Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	04/14/2023		A		5,000	A	\$0	10,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		Derivative		6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative	9. Number of derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (right to buy)	\$1.6	04/14/2023		A		5,000		04/14/2023	03/10/2032	Common Stock	5,000	\$0	10,000 ⁽¹⁾	D	

Explanation of Responses:

1. On March 11, 2022, the reporting person was granted 5,000 shares of common stock and an option to purchase 40,000 shares for \$1.60 per share, 5,000 of which vested and became exercisable immediately. Both the common stock and stock option were subject to a separate restriction on transfer which lapsed on September 11, 2022. The remaining 35,000 shares of common stock under the stock option vest subject to the issuer's attainment of certain performance-based conditions. On April 14, 2023, the Compensation Committee of the issuer determined that the performance-based conditions had been met for the vesting of the option as to 5,000 shares.

<u>/s/ Sheila Johnshoy</u> <u>04/18/2023</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.